



Production Investment Guide



Neuroiety® walks the line between an outside branding, marketing, production, publishing, event, and PR agency and a member of your in-house creative department. We don't minimize or replace the talent you already have. Instead, we fill in the skill gaps and offer guidance along the way.

An agency challenges your thinking and injects a new perspective that sparks big ideas. Neuroiety® does that. An in-house creative leader boosts the skills of the entire team, builds a plan for long-term success, and creates a concise visual and verbal message that everyone wants to get behind. Neuroiety™ does that. Production, publishing, event experience, with a PR edge, an agency that knows how to get your work seen by your audience, influencers, and the media at large. Neuroiety does that too.



FIX MY BRAND WITH ALI CRAIG®, SEASON 1
GUEST BRAND

Portfolio

Energy. Income. Excellence.



FIX MY BRAND WITH ALI CRAIG®, SEASON 1
GUEST BRAND

Portfolio

Fix My Style With Kate Taylor

In our day of instant, online, and on-demand video meetings, your style must be on point 24/7/365. But let's be real, most professionals look like a pool of pathetic rather than the posh expert, they truly are. Leading stylist Kate Taylor is here to change all of that, by helping you get the success and style you deserve. Let's fix your style.

SHOW DEVELOPMENT
FULL VIRTUAL PRODUCTION
TRADITIONAL EDITING
MARKETING AND MEDIA PROMOTION
POSTSEASON
PERSONAL WEBSITE





Portfolio

Taking The Dirty Out Of Divorce

Divorce is a word that strikes fear and sadness into the hearts of most. Yet divorce doesn't have to be dirty. And the truth is that our fear of the world, social expectations, and perceptions that stop us from divorcing the thing, people, and aspects of our lives that are no longer serving us.

Holistic divorce coach, Dawn Burnett, along with her celebrity guests, each week, they cover a new area of life, relationships, mindset, and experiences that most of us need to do a little divorcing in. From divorcing your people-pleasing ways to discovering the habits that no longer serve you, Dawn and her guests will show you just how to take the dirty out of divorce and begin to live the life you truly want

SHOW DEVELOPMENT
FULL VIRTUAL PRODUCTION
TRADITIONAL EDITING
MARKETING AND MEDIA PROMOTION
POSTSEASON
PERSONAL WEBSITE





FIX MY BRAND WITH ALI CRAIG®, SEASON 1
GUEST BRAND

Portfolio

Fix My Love Life

Love. We all want it, but few have it. Especially when it comes to entrepreneurs.

Yes, success in the boardroom doesn't always translate to the bedroom. But relationship coach and matchmaker, Michelle G, is here to change all of that. Blending science, technology, and a bit of intuition - she helps entrepreneurs find success at love.

SHOW DEVELOPMENT
SERIES PHOTOSHOOT
FULL VIRTUAL PRODUCTION
TRADITIONAL EDITING
MARKETING AND MEDIA PROMOTION
PERSONAL WEBSITE
SPECIAL SEASON PROMOTION

NEUROIETY® / PAGE 09



8X INTERNATIONAL AWARD WINNING



FIX MY BRAND WITH ALI CRAIG®, SEASON 1
GUEST BRAND

#SHERO Project Special

Domestic violence. Still a taboo topic in our modern culture. Most of us don't think that it could ever happen to us. And many of us wouldn't know how or if we could personally overcome such an intimate betrayal.

Notoriety Network is proud to present an exclusive feature presentation of #SHERO Project, a documentary film showcasing stories of five outstanding women who have overcome domestic violence to become successful, thriving, and heros in life.

SPECIAL DEVELOPMENT

SPECIAL PHOTOSHOOT

ON LOCATION PRODUCTION

TRADITIONAL EDITING

MARKETING AND MEDIA PROMOTION





FIX MY BRAND WITH ALI CRAIG®, SEASON 1
GUEST BRAND

Portfolio

#TRENDS

Trends have always been around because human beings are hardwired for trends. But in today's social society trends don't just affect regions, they infect masses. From the latest show to watch to social causes that you must care about, to the obsession with all things unicorns - knowing what trends to be part of, which ones to stay away from, and what it all really means to the hearts and minds of your audience - is where I come in.

Host and 22-year master luxury neuro human branding expert, Ali Craig, know why some trends won't leave (aka pumpkin spice) why some burn out quickly (inflatables) and what this all mean for your brand. Every week, Ali breaks down the hottest trends for you, your brand, and your bottom line.

SHOW DEVELOPMENT
FULL VIRTUAL PRODUCTION
TRADITIONAL EDITING
MARKETING AND MEDIA PROMOTION

NEUROIETY® / PAGE 13



4X INTERNATIONAL AWARD WINNING SERIES



Portfolio

Fix My Brand With Ali Craig®

Entrepreneurs are changing the face of business and our economy in this post-COVID-19 pandemic society. But let's get real, working double the hours than a corporate employee and making less than \$50k a year - isn't what we call "making bank." Fix My Brand With Ali Craig® is changing all of that. Featuring seasoned industry vets to business owners just a few years in - Season 3 of this 6x international award-winning show is going live helping real businesses from around the world overcome the challenges that are facing their businesses in real-time.

Season 3 streams live every Tuesday night at 8pm est on the Notoriety Network available on Apple TV, ROKU, Amazon Fire, Android TV, Google Play, and IOS store.

SHOW DEVELOPMENT	PERSONAL WEBSITE
FULL CASTING	SPECIAL SEASON PROMOTION
SERIES PHOTOSHOOT	LIVE BEHIND THE SEASON CONTENT
TRADITIONAL EDITING	
TRAILER STYLE SEASON VIDEOS	
FULL VIRTUAL AND ON LOCATION PRODUCTION	
MARKETING AND MEDIA PROMOTION	



8X INTERNATIONAL AWARD WINNING SERIES

here at neuroiety® we have and *entreventure*® perspective because

We strive to capture the full, true, and unedited
adventure it is to be an entrepreneur in all areas
of life and business.

Fix My Brand With Ali Craig® Season 1
Guest Brand



More Than Just Another Project

What stops you in your track, takes your breath away? What is so beautiful, moving, heart-stopping that in the business of life, you pause, exhale, and breath in the moment?

The truth is that those take your breath away, stop you in your track moments are meant to be experienced every day. But how?



Your work/business/brand/message should be.

Your presence should be.

All aspects of you should be.

Stop thinking of this project as just another project. If you truly believe that your business is your life's work; if you truly know the transformational value your product or service creates, then pause and recognize that your brand should be the ultimate experience for you and your audience.

Because true transformation isn't superficial. It trickles down and infuses itself into every cell of your being, from the way you move, to how you

speak, to what you wear, hold yourself, to the level of joy you experience, and exude, to how you experience the world every day.

Yes, your work, business, brand, and message truly can (and should be) a take your breath away experience for you and your audience - not just in the targeted area of your work, but throughout all areas of your audiences' lives and relationships because of the transformative affect your work has.

But few people fully and unapologetically own their transformative, luxuriates, experiential, and influential nature that their brand could have. They play small because they don't fully believe their value, don't want to come across as ego-driven, vain, or simply don't want to deal with the haters. They don't bring their best, their full effect, their full benefit because of Others.

Well no more.

We know the battle cry for excellence, to stand out, to stop playing small, play all in, to do better, play your own game, and win your own race isn't for everyone. We are all about being the opposite of the masses and knowing, living your own mind.

We are neuroiety®



FIX MY BRAND WITH ALI CRAIG® SEASON 2
GUEST BRAND

Our Work Gets Noticed

- **The New York Times**
- CAREER BUILDER.COM
- TheRichest.com Part 1
- Lioness Magazine
- AP News
- Kansas City Star
- Publimetro.com
- **THE LIST**
- **US News & World Report**
- **Washington Post**
- Chicago Tribune
- Credit.com
- MSN.COM
- The Star Tribune
- Yahoo Finance
- Work+Money
- **WALL STREET JOURNAL**
- **Fox Business**

- **CNBC**
- Sun Herald
- Seattle Times
- YAHOO NEWS
- Business Insider
- The Ladders
- PRNewsonline.com
- **ABC News**
- New York Daily News
- **SUCCESS MAGAZINE**
- Miami Herald
- San Francisco Chronicle
- METRO NEW YORK
NEWSPAPER
- Home Business Magazine
- Popculture.com
- CBS NEWS
- NEW YORK 1

- **SIRUS RADIO XM**
- **ABC Radio**
- **LA Times**
- The Denver Post
- Boston Herald
- **Apple TV**
- **Amazon Fire**
- Roku
- YAHOO Money
- ALT Summit
- **Marriott Corp.**
- NY Daily News
- The Times
- CW
- WGN Chicago

Our projects have been viewed by over

32,672,486

people and countries.



FIX MY BRAND WITH ALI CRAIG@SEASONS 1
GUEST BRAND

we aren't average and we don't do ordinary

The Production Process

Because we only create luxury, we only offer luxury experiences for our clients. Our international team allows us to create the perfect, all-inclusive process for our distinguished companies. Besides using smart science (Neuro Human Branding® Method) to your project's advantage, our work has a lasting and evolutionary factor (aka the 3 Impressions® Method) always evoking a positive first, last, and lasting impression. So no matter how, when, and where your audience meets your brand, you will always be making a positive impression.



Discovery Call

The next step in turning your dream project into a reality is through a Discovery Call, wherein we will discuss our process more thoroughly and answer any remaining questions you might have.

This is your time to ask us any questions and for us to collectively review your needs, goals, concerns, and must-haves for this project, as well as your work overall.

You will leave this complimentary 45-minute Zoom call clear about the possibilities, timeframe, and viability of your project. We both leave knowing if our brands are a good fit and if we are moving on to the next step in the process.



Pre Production

Yes, the visuals, verbals, storylines, and style need to be on point. But we aren't just interested in creating a great show. We want to make sure that you can leverage it in all aspects of your brands. This is why pre-production matters so much.

- Together we will define the show, audience, and how it builds out/ supports your brand/ social awareness.
- We structure the 12 episodes style, content, social proof, and any casting needs.

- You work with one of our personal stylists to help you own your style on camera.
- We help you craft the perfect set design, lighting, as well as set marketing elements for your show.
- Our team of video editors and animators will create a professional show introduction and credits to play before and after each episode.

Logistics

We will help you with all the logistics too from technology to gear, we have you covered on making sure you shine and your show is done with ease.

- Together we will schedule 3 days to either come to your place or meet up at a preselected location to shoot your season's content.
- We have everything covered when it comes to the gear, lighting, and audio.
- On your shoot days, we even have your hair, makeup, and style covered with experts on set to make sure you always look perfect.
- How to meet your audience's expectations, dismay their fears, and create instant influence





Your Audience

Besides having the support of the network and existing viewership, you, of course, want to share the brilliance of your show with your audience.

- Review your existing offers and call to action to maximize conversion.
- Audit your existing brand's visuals and verbals to make sure that you and your brand are ready for the new wave of exposure that is coming your way.
- Create a checklist of recommendations to your existing website and social presence so that you can make the most of your show.
- Help you share this killer opportunity with your audience in a way that has them tuning in and sharing with others.
- We will create a custom coupon code for your audience to use to access an episode or the entire series for free. (AKA perfect opt-in offer and presentation giveaway.)

Media + Marketing

Creating a show is great. Having the world know about it is even better.

Here is how we do that for you.

- A full-day professional photoshoot pre-show with a leading photographer and award-winning photoshoot and styling production team.
- Design a media one sheet for larger media outlets highlighting the media recognition you have received from the show and of course your expert status.
- We create a custom social media push for your overall show as well as each episode.
- Create press releases for your season launch as well as 3 key episodes throughout your season.
- Listed you as one of the Executive Producers in addition to your other show roles.
- Submit your show for national and international recognition.
- List you as Host and Executive Producer on all media and award mentions.
- Create a custom brand and media marketing strategy for your brand.
- Have a multiplatform collaboration with Notoriety Network for your season. This includes, but is not limited to:
 - Social media shout outs on Notoriety® Network, Neuroiety™, and Ali Craig's social media accounts
 - Facebook live interview with Ali about your show, expertise, and brand
 - Instagram take over of the Notoriety® Network account
- Be a guest on Notoriety Network's podcasts during your season's airing window.
- Our editors will create a 3 minute or less media reel just for you to highlight your brilliance as well as the season's top moments.

Production

Once everything is recorded, it is time for our team of editors to get work.

- 12 professionally edited videos
- 7-15 pieces of social media content created from each episode in the post, story, and Youtube styles.





Post Season

And just because your season is over, doesn't mean that we say "goodbye."

- Feature your show in network holiday specials.
- Receive special invitations to share your brilliance on our social media outlets, podcasts, and publications.
- And if you keep us in the loop, we will share your wins with the Network's audience.

Custom Content Marketing Solutions

Creating dynamic content that promotes your brilliance not just to your audience, but to our female entrepreneur-centered audience is a win-win-win. Because these marketing solutions are highly limited, our audience wants to buy and listens to the recommendations we offer.

- Email Blasts
- Promo Pages
- Talent Partnership
- Sweepstakes
- Product Placement
- Book Launches
- Special Digital Editions
- Events
- Research
- Editorial Stories / Interviews
- Branded Content



And a few extra gifts for you.

Let us be real, the following 4 bonuses are just as important as every single part of the production experience, but they aren't "sexy." And 9 times out of 10 you won't see the value of them until you need them.

So to overcome that, Ali is stepping up as your "Mama Brand Bear" right out of the gate and is gifting to you these essential elements you will need during this entire process.



Semi-Custom Personal Website

Nimble, fast, and mobile app friendly. Squarespace allows you to blog, check your store, fulfill orders, and update galleries all from your phone. This platform is perfect for the DIY business owner who wants support and also wants to be able to jump in if necessary.

Your semi-custom site will be designed and brought to life by Ali and her team. These sites are usually 4-6 pages and can include a shop. It is your call.

This includes all stock graphics, site copy, product placement, and SEO.

Custom Client Experience

In spite of what the media says, long-term brand loyalty is possible. It simply comes down to the type of relationship you have with your audience. With our transformation (not transaction) focused strategy, we share with you the inside scoop to what your audience really wants from your brand and how you can easily give it to them while growing and evolving as a person and a brand.

- Understand the true needs, wants, and desires of your clients
- Discover your clients' and brand's triggers
- Learn the ask/invite your audience is looking for
- Discover the relationship/ connection styles your audience desires
- Learn what the esthetic and perspectives your audience expect
- Breakdown the evolution to your relationship strategy



Sales Launch Timeline

No matter what you sell on some level there is a “launch” element to it. Simply put a launch is just intentionally sharing or promoting a specific offer or product. In this section, Ali shares with you the specific timelines you need to maximize your launch. Best of all these systems are designed for your brand’s offers and can be used over and over again.

- Define the launch style that works best for your overall brand goals and audience
- Share with you the optimal dates and time frames
- Breakdown the opt-ins needed to keep your audience warm
- The best type of engagement for your audience (email, app, private social media group, etc)
- Pre-launch schedule and content series
- Breakdown the active building, promotion, and content schedule
- Detail out the wrap Up/ final “call to action” schedule and content

Client Relationship Timeline

Your clients aren’t looking for quickies. They want to find a home, community, person, brand that understands who they are - their heart, soul, and mind. Your brand can be this “safe space” for your audience. This timeline shows you every type of interaction, when you should do it, why you should do, and how you should do it.

- Break down the phases of your relationship
- Pre-engagement offers, content, and engagement schedule
- What to do and say during the active purchase phase
- How to love on your current clients
- The ends and outs of the transformation stage of your client relationships
- How to plan for the long-term relationships



Invitation To Our Expert Mastermind

When you hit the elite level in your business and industry, the competition is less, but so are the people who understand your struggles and can help you uplevel your business, mindset, and brand. Notoriety® and Ali Craig, are inviting their top experts and vendors to the table to meet, collaborate, connect, and mastermind.

Style.Me

How you look shouldn't be a reflection of where you are. It should be a reflection of where you are going: the partnerships, success, and legacy you want to build. This isn't just an exterior makeover. It is a makeover from the inside out.

Work with Ali or one of her fabulous stylists to develop amazing outfits from head to toe for your photoshoot, video shoot, speaking events, media appearances, and everyday life. Our team will help you go through your existing wardrobe, source those missing pieces, and make sure you look smashing every time you leave your home.

All items/services purchased are at your own expense.



Off Boarding

At Neuroiety™, we believe that what happens within your vision and work touches every other part of your world. We believe that great design has the ability to impact your day, your well-being, and your life, as well as your audience. When we envision you enjoying all aspects of your project and the memories you will make, we are reminded why we choose to spend our lives in pursuit of that elusive feeling of being truly heard.

Having clients trust us with their livelihoods, relationships, and with the most personal desires of their heart is an honor that isn't lost on us. Our hope is that we were worthy of it + exceeded every expectation.

So when the work is done and it is time for us to step away, you and your team will have everything you need to continue to leverage your media appearance into new clients, larger media opportunities, and more.

COPY OF YOUR MEDIA ONE SHEET
SERIES / SHOW PRESS RELEASES
SOCIAL MEDIA CLIPS
COPY OF YOUR EPISODE(S)



Current Projects

See what we are currently creating



SPARK STORIES, SEASON 1 GUEST

How I See It

Sharing The Truth On How Industry Rebels See Life and Work Differently.

In this "pay to play" interview series, "How I See It,™" we are on a worldwide search for the industry rebels (and leaders) who have an "out of the box" perspective on their work and life. Our guests have a unique take on their work, industry, or the world. This bold, refreshing series is designed to not just highlight the guest's expertise while edu-taining our female-focused audience.

This project has multiple guests and is shot virtually.





Inspreneur™

Inspreneur™: To inspire the world through one's life and work.

Inspiration isn't just about feeling the good vibes. Inspiration is big business. Satisfying a deeper, innate human need, we strive to bring you the untold, totally true, stories told by some of today's leading as well as up-and-coming Inspreneurs™.

Do you, your work, your life, your soulfire® inspire others to live more, love more, do more, or be more? If so let's inspire the masses by sharing your Inspreneur™ story.

Inspreneur™ is a "pay to play" docu-series tv show set to air on the Apple TV's Notoriety™ Network as well as on Roku, Amazon Fire, and Android TV and produced by 53x International award-winning production team, Neuroiety™.

EMPIHER® TV, SEASON 1
GUESTS

Deathwish Project

NOTHING WILL STOP YOU. NOT EVEN DEATH.

We have seen it in movies time and time again, the mission that must be accomplished before we die. The one thing that we will do anything for, give anything to see it succeed. No matter the cost, we are all in.

For some of us, this is a great storyline in a movie. For others, this is our everyday life. The one task, idea, movement, transformation that you would give your all to including your dying breath. That's your Deathwish Project™.

In this "pay to play" docuseries, we share the real-life stories of entrepreneurs, visionaries, and everyday people just like you who are defying the odds and changing the world,





Don't just be a guest. Be the whole damn show.

As more people go online, standing out while showing your true value, expertise, and unapologetic transformation is becoming more and more challenging every day. From gaining clients to being seen by the media - the online noise isn't just costing you additional hours on social media, it is costing tens of thousands of dollars in lost clients. But what if that wasn't the case?

- Create unapologetic and instant social proof that you are THE expert.
- Expand your influence, buying audience, and desirability within your industry, to your audience, and the media at large.
- Show the brilliance of your work and expertise in real time via your show. Yes, no more need for the perfect testimonial or sales copy written to describe what you do. Show the world what you do and how you do it.
- Build out your industry presence so that you can effortlessly expand out into larger speaking events, book deals, and larger consistent media appearances.
- Have a waiting list of people who are eagerly wanting to work with you (at any price) because it is YOU.
- Gain really cool street cred such as, Host and Executive Producer of a X times internationally award winning series.

IOUS
ALISM
CHAPTER

MAC⁶

BUSINESS
RADIO^X

CONSCIOUS
CAPITALISM
ARIZONA CHAPTER

STRATEGY, WEBSITE DESIGN, CONTENT CREATION, STYLING, ON LOCATION PHOTOSHOOT PRODUCTION

MAC⁶

phoenix
BUSINESS
RADIO^X

CONSCIOUS
CAPITALISM
ARIZONA CHAPTER

MAC⁶

CONSCIOUS
CAPITALISM
ARIZONA CHAPTER

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BUSINESS
RADIO^X



About Our Creative Agency

Neuroiety® has been cultivated by a team of individuals dedicated to crafting brands built around creating a beautiful legacy (and life.) A collective of creatives thoughtfully led by Ali Craig, who has helped thousands of entrepreneurs build their brand, land better projects, and leverage the transformational experiences created.



Here at Neuroiety®, we stand for beautiful design that leaves business owners empowered and self-sufficient. We believe personal style always wins over trends. We'll always choose relationships over robots, curated experiences over mass-produced, layered details over the “cookie-cutter” effect. Most importantly, we believe in standing up for what we believe in and leading by example.

Through our boutique agency, our team of editors, designers, photographers, videographers, copywriters, coders, social media experts, and account managers from around the country come together in a tight-knit, collaborative space.

Our team flexes to your project's unique needs. But no matter what, our founder, Ali Craig, is your point of contact throughout your entire project.

All-Inclusive Pricing

We hate to be nickel and dimed, and we know you do too. That's why here at Neuroiety™ we believe that it is our job to not just look out for your brand, but to also look out for your budget.

Yes, we put all of our 23+ years of industry know-how into making sure that the numbers we quote you are real and fair. And when those moments do arise where a project exceeds the estimated budget, we DO NOT pass that extra cost on to you. The only additional expense to you is clearly noted upfront in our work agreement.

The price you are quoted is the price you pay. PERIOD.

Project Management

Far too often in today's marketplace, experts are scared to step up and own the project they are running. Not us. We aren't just your branding, design, marketing, social, and media teams - we are also your project manager. We oversee every aspect of your brand. We handle the questions, drama, and anything else that may happen. This way you can focus on being your brand because you know we have your back.

Maximize Mindset

Wasting anything is my greatest pet peeve. Because of this, we are always looking for ways to maximize your budget, media hit, branding elements so that you get the most reach for your buck.

Hence, this is one reason why our founder, Ali Craig, is so opposed to piecemealing projects together. It simply costs more time and money while creating less powerful results.

You Are In Control

The creative industry gets a bad rap because most creative agencies (as well as branders, marketers, and influencer agencies) like to control all elements of their work. They build on platforms that only they can manage making you dependent on them. We are so not like that.

Here at Neuroiety™, we are all about empowering our clients. We only build on platforms that they can manage after the work is done. From your website platform to easy access to all of your design files to owning all intellectual and design property created - in the end, you own your work, not us.

Timelines

We understand that time is money for you and your audience. Plus, with our society evolving faster than ever before (on average every 4-6 months now - it was 4-6 years only a decade ago) we make sure that our work is delivered within scope and on time, always.

Most production projects will take 3-8 months from start to completion.



Fix My Love Life Series



Pricing

Because creativity has no boundaries.



ENTREPRENEUR OF LOVE SPECIAL

traditional vs. the neuroiety way

Blame it on our scrappy, entrepreneurial ways, but no matter if you are looking to a guest on one of our "pay to play" series or have a show of your own, we create high-quality, international award-winning content for a fraction of the cost.

PRICING

FROM \$7997

Be Our Guest

With our "pay to play" projects like How We See It, Deathwish Project, and Inspreneur; everyone selected receives our luxury quality, award-winning, high touch approach with regards to their episode section. This includes

- PRE-PRODUCTION
- LOGISTICS
- YOUR AUDIENCE
- POSTSEASON
- OFFBOARDING
- INVITATION TO OUR EXPERT MASTERMIND

TRADITIONAL PRODUCTION COST FROM \$49,997

NEUROIETY™ PRODUCTION COST FROM \$7,997



PRICING

FROM \$69,000

Your Own Show Or Special

When we agree to partner with your vision, brand, and passion - to create an entire season of content, you receive our luxury quality, award-winning, high touch approach with regards to their entire 12 episode season.

- PRE-PRODUCTION
- LOGISTICS
- YOUR AUDIENCE
- MEDIA + MARKETING
- PRODUCTION
- POST SEASON
- CUSTOMER CONTENT
- SEMI-CUSTOM PERSONAL WEBSITE

- CUSTOM CLIENT EXPERIENCE
- SALES LAUNCH TIMELINE
- CLIENT RELATIONSHIP TIMELINE
- STYLE.ME
- OFFBOARDING
- INVITATION TO OUR EXPERT MASTERMIND

TRADITIONAL PRODUCTION COST FROM \$341,302

NEUROIETY® PRODUCTION COST FROM 69,000

PRICING

FROM \$15,000

Co-Executive Producer

Looking for the massive street cred, but want to be behind the scenes? Then being a Co-executive producer is what you are looking for.

As a co-executive producer, you can choose which project you want to be a part of, and then that's it. We do all of the heavy lifting from there. You will be listed in all of the credits, social media posts, press releases, website, as well as any other promotions for the project. ,

NEUROIETY® / PAGE 58



THE ADVISERS, SEASON 2
HOST

PRICING

FROM \$9,000

Sponsorship + Media Collaborations

We offer a variety of ways to get your product or intellectual property in front of our paying audience. Below are a few of the most popular collaborations, but we are open to creating a sponsorship collaboration that is optimal for your brand and our audience.

“Brought To You By” Classic Advertisement Sponsorship

- Before the show begins have your brand name featured in the intro graphic

Other add ons:

- Be part of a masterclass training featuring your product or service
- Featured on social media accounts, Facebook Lives, and vlogs
- Press for your product via the shows or specials' publicity
- Speaking at events on behalf of your product or featuring your product/service at our events

Social Proof In Action

Let us capture your product in action and how amazing it is.

- Your product in the hands of our brands and experts
- Personal endorsements via our expert video diaries on the show as well as our Behind The Scenes Vlog series about why your product is “da bomb”
- Featured in at least 3 of our episodes per season
- Personal testimonials from our experts
- Facebook and Instagram shout outs about your product
- Listed in the credits of the show or special

Brand Ambassador

- Let our experts promote your product on show, online, and in the real world.
- Featured in 5 or more of the episodes
- Featured across all of the Notoriety platforms as it works best for your brand
- Social media teaser videos for you to share and that we will share on our various social channels
- Facebook ads promoting your brand to our audience demographics

Communication & Payments

We all know that time is money, but communication is gold.



Communication

From creating a private Slack channel just for your project to having Ali's personal cell number - we are here for you 24/7/365. Plus, we will be keeping you in the loop all the way about your brand's progress, communicate with you when we need your input, and make sure you know that we have your brand's back.

All calls are returned within one business day. With Slack, messages, on average, are responded to within a few hours.

Payments

We understand the cash flow struggles that can happen as an entrepreneur. This is why break all invoices into monthly payments. If a different payment model is best for you, we are happy to discuss this.

We accept all major credit cards, Zelle, check, and bank transfers. All non-credit card payment methods receive a 2% discount on the total due. There is a 7% sales tax added to all invoices.

For projects starting over 2 months out, we require a deposit of one-month payment to reserve your spot.

All invoices are due upon receipt. All unpaid balances that are over 15 days late will have a 10% late fee added. All unpaid balances that are over 30 days late will have all work stopped until all payments have been made. All returned checks are charged a \$55 NSF fee.



The Adviserss, Seasons 1 and 2
Hosts

Thank You.

We are so flattered to be considered for your upcoming project. Knowing that our portfolio + thoughtful creation process resonates with you is an absolute honor.

If, after reading through this Investment Guide, you still feel that we are a good fit or simply have questions, simply reply to this email to schedule a complimentary discovery call. We look forward to hearing more about your dreams, business, message, and how we can help you create it.

GET IN TOUCH

Contact

Have questions? We are here for you.

Feel free to reply to this email or use the information below to connect with us.

Most production projects will take 3-8 months from start to completion.

ali@neuroietyinc.com
Neuroietyinc.com

FOLLOW OUR WORK



LET'S CHAT

General Inquiries: (512)937.7251

AGENCY HOURS

Monday - Friday 10AM-7PM EST

FOR THE 12 MONTHS
CASINO CAGE

